

ACTIVITIES IN CIVIL ENGINEERING DEPARTMENT

Report on Technical Visit to “UPITS” Trade show Greater Noida, India Expo 2025

INTRODUCTION

Students along with faculty members of the Department visited to **UPITS Trade show Greater Noida, U.P on September 27, 2025**. The **UPITS Trade Show** (Uttar Pradesh International Trade Show) is an eagerly anticipated event scheduled to take place on **September 27, 2025**, at the renowned **Expo Centre in Greater Noida, Uttar Pradesh**. This annual trade show serves as a significant platform for businesses, entrepreneurs, and industry leaders to showcase their products, services, and innovations across multiple sectors. The expo presents a hands-on opportunity for civil engineering students to explore the latest technical developments in smart cities, bridging the gap between theoretical knowledge and practical application.

ABOUT UPITS TRADE SHOW

The Uttar Pradesh International Trade Show (UPITS) is a flagship business and trade exhibition designed to showcase the economic might, industrial excellence, and cultural heritage of Uttar Pradesh. It aims to bring together businesses, investors, policymakers, entrepreneurs, innovators, and buyers from across India and the world to explore trade links, investment opportunities, and collaborations. The event aligns with national initiatives like Make in India, Vocal for Local and Aatmanirbhar Bharat by promoting trade, exports, and entrepreneurship.

OBJECTIVES

The objectives of this visit were

- Promote Trade, Investment & Economic Growth
- Support MSMEs and Local Enterprises
- Encourage Innovation, Startups & Youth Entrepreneurship
- Create Networking & Knowledge Exchange Platforms.
- Showcase Cultural & Regional Diversity.

LEARNING OUTCOMES

The Key outcomes of this visit are

- Students developed a comprehensive understanding of how **domestic and international trade ecosystems function**, including supply chains, export procedures, and market linkages across multiple sectors.
- Students learned about the **role of MSMEs** in economic growth and how initiatives like **One District One Product (ODOP)** help promote local manufacturing, handicrafts, and indigenous products at national and global levels.
- Students gained exposure to **new technologies, product innovations, and sustainable practices** being adopted across industries such as manufacturing, renewable energy, IT, agriculture, and startups.

Snap Shots



